

**Mundelein Economic Development
Commission Meeting Minutes**

July 19, 2024

CALL TO ORDER

The special meeting of the Economic Development Commission was held on July 19, 2024. Staff called the meeting to order at 7:30 AM.

ATTENDANCE

Staff took attendance. It indicated as follows:

Board Attendance

PRESENT: Chairman Decker, Commissioner Lowry, Commissioner Kalicki, Commissioner Trillhaase, Commissioner Grieco, Commissioner Echeverria

ABSENT: Commissioner Streb, Commissioner Mitial, Commissioner Gibbs, Commissioner Jackson

Village Attendance

PRESENT: Community Development Director Amanda Orenchuk, Jessica Marvin, Associate Planner, Trustee Tim Wilson

ABSENT:

ADDITIONS OR DELETIONS TO AGENDA

There were no additions or deletions to the agenda.

PUBLIC COMMENTARY

There was no public commentary.

MINUTES APPROVAL

Approval of the June 24, 2024, EDC Minutes

There was no quorum.

NEW BUSINESS

Fall Event Planning

Networking Event

The commission discussed the Back to Business Mixer Event. This event will be held on

Thursday, September 12, 2024, at the Mundelein Village Hall Patio from 5:30–7:30 PM.
The schedule is as follows:

5:30–6:00 PM: Network and Mingle

6:00–7:00 PM: 30 minutes of Village Updates and 30 minutes of "Speed Dating"

Networking

7:00–7:30 PM: Wrap Up Event and Clean Up

Our main goal is to help Mundelein businesses network with each other and engage in co-promotions. They will learn about ways to attract and retain employees and information about vacancies and new developments within Mundelein. Staff will work on a to-do list for the subcommittee (Laurie, Angela, and Sarah) and draft an invitation.

Social Media & Marketing Seminar

The commission discussed the Social Media & Marketing Seminar and decided to host this event on November 14, 2024, at the Mundelein Village Hall from 8:30–10:00 AM.
The tentative schedule is as follows:

8:30–9:00 AM: Network and Mingle

9:00 - 10:00 AM: TBD

- Ideas:
 - Have a speaker talk about social media for businesses (30 Minutes)
 - Basic social media dos and don'ts (15 Minutes)
 - Examples of businesses who do a great job at marketing (15 Minutes)

Staff will work on a to-do list for the subcommittee (Jen, Miguel, and Raymond) and draft an invitation in early October.

AT and TW left at 8:30 AM.

NEXT REGULARLY SCHEDULED MEETING,

July 25, 2024, will be canceled. Next meeting August 22, 2024.

ADJOURNMENT

The meeting was adjourned at 8:34 AM.